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USDA APPROVES NEW PREMISES MANAGEMENT SYSTEM

-Premises Management System essential first step in traceability-

KENILWORTH, N.J. March 3, 2005 – Cattlemen with PDAs, laptops, desktops and tablet PCs are recording vast amounts of production data as well as tracking movement of their livestock as part of the National Animal Identification System (NAIS) being developed under USDA guidelines. Traceability of livestock within 48 hours is a critical element of the USDA plan designed to better manage certain diseases such as mad cow disease.

As part of the NAIS traceability initiative, Global Animal Management, Inc. (GAM) recently received USDA approval for its Premises Management System. The web-based software is a component of a system used to track individual animals, as well as entire herds, from their point of origin through their entire lifecycle. The USDA approval means Global Animal Management's Premises Management System (GPMS) is a "compliant premises registration system" and supports the implementation of the NAIS program.

Global Animal Management executives note that GAM's Premises Management System will save state and other regulatory entities significant time and cost as they implement the NAIS traceability program. Idaho, Utah and Nevada have expressed intent to adopt use of GPMS to support their NAIS compliance needs.

A "premises" is a specific point of origin for animals, typically a cattle ranch, a swine operation, or poultry flock. Under the NAIS program, the movement of 27 species of food animals will be tracked. The first step of the multi-phase national animal identification program is to assign a Premises Identification Number to each individual location.

"GPMS is a web-based platform that allows states to register individual animal premises collectively or in batches," says James F. Heinle, president, Global Animal Management. "This will save states significant time and money. Before GPMS, states were faced with submitting registrations one-by-one, which is time consuming and costly."

“Besides enabling efficient premises registration, the entire Global Animal Management system also provides states with economical solutions for individual animal identification, data collection, storage, analysis and reporting,” said Clarence Siroky, DVM, Idaho State Veterinarian. “With Premises Management System, states can access all the tools needed to comply with the NAIS, eliminating costly spending on unnecessary hardware or software development.”

States adopting the Premises Management System can also leverage VeriSource™, a unique set of animal identification compliance tools developed by Global Animal Management. The VeriSource system enables users to track multiple and individual animal movement in compliance with NAIS standards. Heinle says a state can adopt GPMS for premises registration and seamlessly integrate with VeriSource to fully interface and comply with national systems set-up by the federal government.

“One of the features states like most about GPMS is the ability to create and manage ad-hoc, standardized and customized reports without the need to write software code or specialized programming language,” says Heinle. “Our program comes equipped with a built-in drag-and-drop data processing and analyzing tool. In addition, functionality is available to store, edit and share reports within and outside of a State Department of Agriculture.”

Heinle adds that VeriSource can also be used by livestock producers, sale barns, cattle feeders, veterinarians, suppliers and universities to collect and process records needed by the NAIS.

Additional information about Global Animal Management’s Premises Management System and VeriSource can be found at www.mygamonline.com. Demonstrations of the Premises Management System and other VeriSource livestock traceability tools (for State Departments of Agriculture) can be arranged by contacting the company at 1-800-235-9824.

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